



FOR IMMEDIATE RELEASE:

AlphaUSA "Double Nickel" Celebration Honors Founding Family Highlights Company's Long Standing Commitment to the Community

Livonia, Mich., December 12, 2012- AlphaUSA will host a celebration of its 55-year anniversary on December 21st in its manufacturing facility. The event will celebrate the evolution from 1957's Hi-Lock Fasteners, Inc. to 2012's AlphaUSA. As the name suggests, High-Lock Fasteners started out manufacturing mostly washers, but under the leadership of its founder, George Strumbos, the company quickly gained a footing in the auto industry. One of Alpha's first innovations was a highly engineered stamped metal spring seat that created substantial customer savings in both cost and weight. In the 1990's the company changed its name to Alpha to coincide with its diversifying product line. The company received its first four patents between 1995 and 2000 for nut-and-bolt assemblies and other specialty stampings, and founded Future Three automotive software, which has since been spun off as a separate company. Today, AlphaUSA is a design-based manufacturer continuing with its legacy of innovation across a broad range of industries, including Energy, Agriculture, Aerospace, Defense, Mining, Construction, and Medical. The Company now has received or applied for 17 patents.

AlphaUSA has a long history of serving its community and regularly helps with initiatives in southeastern Michigan, spanning many local projects such as back-to-school drives and high school scholarships. Alpha's local commitment includes serving on community chambers of commerce, Rotary, and other civic, arts, and educational organizations. Even though Alpha's first commitment is to its Michigan region, the company has also extended its philanthropy nationally, leading the effort to rescue the historic ocean liner SS United States, currently awaiting restoration in Philadelphia.

AlphaUSA is using its innovative know-how and local commitment to move its community forward. Alpha is an active voice and founding member of the Livonia Industrial Council, helping to change the culture around manufacturing with initiatives leading area colleges in creating continued learning curricula and certification programs.

The "Double Nickel" celebration will honor Mr. and Mrs. George and Christine Strumbos. George Strumbos founded the company in 1957, his leadership setting the foundation for continual innovation. Christine Strumbos, who now serves as Alpha's Co-Chairperson with her son Nick, has always led the company in its community involvement and commitment to employees, championing many causes for AlphaUSA. Nick Strumbos, Alpha's CEO and Co-Chairperson, joined the company in 1987, becoming the driving force behind expansion into new markets, latest technology, and groundbreaking products.

Many local dignitaries will be present to help Alpha celebrate this exciting anniversary. Livonia Mayor Jack Kirksey, Livonia Treasurer Dennis Wright, State Representative John Walsh, Senator Glenn Anderson, Wayne County Commissioner Laura Cox, Livonia Chamber of Commerce President Dan West, UAW Local 174 President John Zimmick, and Livonia Public Schools Superintendent Randy Liepa will be in attendance. Many guests will be making remarks.



About AlphaUSA

AlphaUSA is a product development and design based manufacturer located in Livonia, Michigan. Founded in 1957 by WWII veteran George Strumbos, the company specializes in creating metal fabrications and assemblies including machined components, specialty fasteners, and low to high volume stamped products. AlphaUSA has received numerous quality awards and is a leader in its community having been named 2010 Large Business of the Year by Wayne County and the City of Livonia Chamber of Commerce.

For more information please see:

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